

Cookie Policy

This Cookie Policy (hereinafter referred to as “this Policy”) applies when you access and use services of websites (<https://hahavending.com/>; <https://hahasmartvending.com/>) operated by Wuhan HAHA Bianli Science and Technology Co., Ltd.(with contact address at No. 8 Guannan Yuan 4th Road, Wanqili Science and Innovation Center (Mayinglong Industrial Park), Building B, Room 301, Donghu New Technology Development Zone , Wuhan, Hubei Province, China) and its affiliated companies (hereinafter referred to as “HAHA VENDING” or “We”).

To ensure the normal operation of our website and enhance your experience as a website user, we place small data files called cookies on your device. Beyond cookies, we also use similar technologies such as JavaScript, tracking pixels, and local storage. For writing brevity, we may collectively refer to these as Cookies or similar technologies below.

Please read this Cookie Policy to understand the types of cookies we use, how we utilize cookies, and how you can manage cookie settings. If you have any questions, comments, or complaints regarding this Cookie Policy, you may contact us via service@hahavending.com.

Please note that if the information we collect through cookies and similar technologies can identify your specific identity—either directly or when combined with other information we collect—we will process it in accordance with personal information protection standards.

What is Cookie?

A cookie is a small text file stored on your computer or mobile device by a website when you visit it. Based on their different characteristics, cookies can be categorized as follows:

- **First-party cookies vs. third-party cookies:** First-party cookies are set by the website you are currently visiting, and only this website can read them. Additionally, a website may use external services, which also set their own cookies — these are called third-party cookies.
- **Persistent cookies vs. session cookies:** Persistent cookies are saved on your computer. Unlike session cookies (which are automatically deleted when you close your browser), persistent cookies are not removed when you close the browser.

1. How Do We Use Cookie and Similar Technologies?

When you first visit our website, our system will prompt you to either accept only necessary cookies or accept all cookies. Specifically, the types of cookies and similar technologies we use include:

(1) Necessary Cookies

We use necessary cookies to provide you with a properly functioning website and enable you to use the services we offer. If these cookies are blocked, you will not be able to use our website. If you do not want us to collect such cookies, you may click to exit the relevant web pages.

Specifically, the list of necessary cookies we use is as follows:

Serial No.	Name	Purpose	Nature
1	PHPSESSID	Maintain user session and login status, ensure basic website access functionality is normal. Collect user session status and login information data, which will not be disclosed to any third party, and only used to maintain website session and access control	First-party, session-based
2	cf_clearance / __cf_bm	Provide Cloudflare anti-bot verification and security protection to ensure normal website access. Collect user access behavior, device and network environment data, and disclose such data to the third party Cloudflare for implementing security protection, anti-attack measures and stable service operation	Third-party, session-based

(2) Non-Necessary Cookies and Similar Technologies

Based on their functions, non-necessary cookies are generally categorized into:

- **Analytical cookies: Used to track website or app usage statistics.**
- **Functional cookies: Used to remember user preferences or settings (e.g., language selection, login authentication information) to improve user experience.**
- **Advertising cookies: Used to track user behavior for targeted marketing (e.g., measuring ad click performance).**
- **Performance cookies: Used to enhance website performance (e.g., monitoring page loading speed, crash reporting).**

Specifically, the list of non-necessary cookies we use and explanations of similar technologies, and the personal information shared (as defined by the CCPA) by cookies and similar technologies with the relevant parties are as follows:

Serial No.	Name	Purpose	Nature
1	Language Setting	Remember your language preferences to avoid repeated requests. Collect user language preference data, which will not be disclosed to any third party, and only used to maintain the website language setting based on user preference	First-party, session-based
2	ga、ga*、_gcl_au	Collect website visit data and user behavior for operational analysis, collect user access behavior, device information, browsing path and access frequency data, and disclose/share (as defined by the CCPA) above data to the third party Google LLC for website traffic statistics, user behavior analysis and operation optimization	First-party, persistent
3	pys_* / last_pys_* series	Collect website visit data and conversion data from social media advertising channels for marketing effectiveness	First-party, persistent

		evaluation; collect user landing page information, session start/end times, and page interaction behavior data; and disclose/share (as defined by the CCPA) above data to third parties such as Meta Platforms, Inc. (Facebook) for advertising attribution statistics, audience profiling, and remarketing optimization.	
4	sbjs_* series	Track user traffic sources and access paths for marketing analysis. Collect user source channel, access time, access path and device information, which will not be disclosed to any third party, and only used for internal marketing attribution analysis on this website	First-party, persistent
5	TawkConnectionTime、twk_idm_key、twk_uuid_*	Maintain online customer service chat sessions and visitor identification. Collect user session information, device information and online behavior data, and disclose such data to the third party Tawk.to Ltd. for providing online customer service functions, maintaining chat sessions and identifying visitors	First-party, session-based
6	lscache_vary	Optimize website loading speed via cache policy differentiation. Collect user access environment and page cache strategy related data, which will not be disclosed to any third party, and only used for cache strategy optimization on this website to improve access speed	First-party, persistent
7	_uetsid、_uetvid、MUID、_clk、clsk、CLID、MR	Track user advertising conversion from Microsoft	First-party, persistent

		<p>search engine and analyze real-time website interaction behavior; Collect user browser identifiers, session recordings, click patterns and heatmaps; and disclose/share (as defined by the CCPA) above data to the third party Microsoft Corporation for advertising effectiveness evaluation, user experience optimization and security maintenance.</p>	
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2. How to Manage Cookie?

You can access and review this Cookie Policy at any time by clicking the link at the bottom of our website. If you wish to withdraw your consent to cookies, you may contact us via the contact information provided in this Cookie Policy. Please note that any choices you make regarding cookie placement on one web page will not automatically apply to other websites; you need to withdraw your consent for each website separately.

When you withdraw your consent, we will stop placing new non-necessary cookies, and existing cookies stored in your browser will be deactivated and will no longer collect your personal information. However, this will not automatically delete cookies previously stored on your device. You must manually delete these cookies through your browser settings.

Below are methods to delete cookies in the most commonly used browsers:

- [Google Chrome](#)
- [Firefox](#)
- [Safari \(macOS\)](#)
- [Microsoft Edge](#)

Settings for mobile browsers or in-app browsers may vary. Please refer to your device or app's help documentation for further details.